Omlet Bolster Dog Beds have a new fresh look NOW AVAILABLE IN 15 AMAZING COLOURS

Which one will you choose?

Sofas, cushions, bedding, kitchen chairs and curtains all come in an array of pretty colours to choose from, so why shouldn't you be able to get a dog bed that matches your home interior accent colours? For years dog owners have been limited to beds in dull shades of brown, grey and black, but things are about to change! The Omlet Bolster Beds are bringing the pop of colour you have always dreamed of!

From Cherry Red to Matcha Green, Meringue White to Midnight Blue, there's something for all tastes in the new colour selection. Omlet now makes it possible for sophisticated gents like Roger the Labrador to lounge on a Lavender Lilac bed, trendsetters like Carol the Beagle to rest their heads on a Mellow Yellow bolster and active fun-loving pups like Alfie to stretch out on a Mocha Brown memory foam mattress - all while their owners enjoy the style and beauty of the Bolster Beds.

The contemporary design and the optional addition of stylish feet make the Bolster Bed a stunning feature in all rooms of the house, matching perfectly with other soft furnishings. And now Omlet is making it easier than ever to match the dog's bed to their personality and your home interior by introducing the Bolster Beds in **12 new stunning colours!**

The modern, bright and sophisticated new range of covers give dog owners the choice of subtle stylish hues to blend in with the rest of the furniture, or bright accent colours to add a fresh pop to the home - you can be sure there's one that will be perfect for you and your pet!

Omlet's Head of Marketing, Johannes Paul, says: "We realised that no one is offering the colours that dog owners actually want, so we wanted to create a catalogue of amazing colours to make sure there is something for every taste. You want a bright red dog bed to match your living room feature wall? Of course you do - and we've got you covered!"

The practical removable covers of the Bolster Beds makes it easy to keep the beds hygienic and fresh smelling, and the new range allows pet owners to get two or more covers to switch between, either to mix up the style of the bed, or to make sure dogs always have an extremely comfortable place to rest on, even when a muddy cover has to be taken off and put in the wash.

Discover all the 15 amazing colours of the <u>Omlet Bolster Bed</u> exclusively at omlet.co.uk, priced from £49.99.

Editors notes

We would like to invite you to try out and review the Bolster Dog Beds from Omlet for yourself. If you wish to try out the bed, find out more info or require our high resolution press images, please email marketing@omlet.co.uk.

About Omlet

Omlet is the design and retail brand behind some of the most iconic pet products of the last two decades.

Now considered a design classic, the Eglu chicken coop sparked a revolution in back garden chicken keeping when it launched. Omlet has gone on to transform the pet market with it's innovative, beautiful and modern designs that now cover all key categories including cat, dog, small animal, bird and most famously chickens.

A fully integrated product design and global retail business, from its inception in 2004, Omlet has sold direct to the consumer and is available in the UK, US, Europe and Australia.

Since its launch in January 2020, the Omlet Bolster Beds have improved sleep for thousands of dogs (and quite a number of cats as well!). The combination of a cushioned bolster around the side of the bed designed to support the dog's head and the premium memory foam mattress that moulds around the body ensures complete relaxation for dogs of all ages.